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MEDIA RELEASE

COLES TO SPONSOR MARYBOROUGH TATTOO

Tattoo Tribute for Maryborough's 150th Highland Homage

November 2010

Maryborough's Princes Park will be awash with a sea of tartan, and alive with the tapping of Highland dancers and the roar of Scottish brass and pipe bands when The Maryborough Highland Gathering is held from New Year's day 2011.

Expected to attract a crowd of up to 15,000, the two-day event, will this year celebrate its 150th year.

Coles Maryborough has teamed up with the local Maryborough Highland Society and will sponsor the Maryborough Tattoo which will play on the afternoon of Sunday 2 January.

Coles regional manager Paul Farrell described the event as a fantastic celebration of Scottish music, dance and literature.

"Coles is very excited to be a part of the inaugural Maryborough Tattoo and support this great local event," Paul said.

"Coles could not think of a better way to kick off an exciting New Year, which includes the opening of our new Coles Maryborough store in February, 2011."

The Coles Maryborough Tattoo will also feature comedic entertainers the Windy Kilts and New Zealand vocalist Celine Toner.

The crowd will also be entertained during the two-day gathering by Highland dancers, pipe and brass bands from Maryborough, Melbourne and regional areas, and strong man, best dressed, sheaf and caber tossing competitions.

The Maryborough 120 metre Gift will be held on the first day of festivities, with the winner to receive $15,000 in prize money.

For more information contact (03) 5461 1480 or visit www.maryboroughhighlandsociety.com

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