coles

MEDIA RELEASE

A NEW MARKET OPENS IN WATERLOO

Coles opens a new store in Waterloo with a fresh market layout and 150 new jobs for the local community

November 2009

Coles Supermarkets opens Coles Waterloo on Thursday 19 November at 9am, creating 150 new jobs in the local community.

At more than 2000 square metres, Coles Waterloo will boast all the ambience of a market place with fruit and vegetables displayed on ice tables for added freshness, an in-store butcher with 100% Australian-grown meats cut on request, a fishmonger with a range of fresh fish and seafood, and an in-store bakery baking fresh bread throughout the day.

The delicatessen will feature a wide range of antipasto, local and imported cheese and a selection of cured meats available to try before you buy. Customers will also find a range of Asian grocery products along with their everyday grocery needs.

For added convenience, Coles Waterloo will also feature nine checkouts and four self-serve counters as well as convenient offerings including a variety of tasty curries to heat and eat from the Coles Curry pot and freshly made sandwiches from the Grab and go section.

Coles Waterloo store manager Trish Colley is thrilled to bring the new-concept Coles store to Waterloo and offer residents convenient meal solutions in a brand-new market place environment.

“We look forward to opening our new ‘market place’ store here in Waterloo, and believe the local residents will enjoy our new look and availability of NSW made products. We hope they will feel right at home with our team of 150 people at their service,” Trish Colley said.

Coles Waterloo will stock a range of products from NSW based suppliers including Schwob’s Bread in the bakery and Absolute Organic, Sydney Biscuit Company and Parkers Organic Juices in the grocery aisles.

Customers will also find an extensive range of Australia’s favourite health and beauty brands in the bigger and brighter Coles health and beauty aisle.

Opening week celebration events will include free food sampling and opening specials.

Coles Waterloo is located on the Corner of South Dowling and Crescent Streets. The store will be open from 7am to 12 midnight daily.

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