coles

MEDIA RELEASE

CROYDON COLES UNDERGOES REFURBISHMENT

Croydon shoppers can look forward to getting more from their shopping experience

March 2011

Coles is excited to announce the unveiling of its new look store to Croydon shoppers on Thursday, 10 March.

An innovative shopping experience, with exciting new additions including an in-store butcher, extended range of homewares and apparel, fresh food and vegetables displayed on, ice and a new ready-to-go range of freshly made meals, will make doing the grocery shop even more convenient than before.

John Leslie, Coles Croydon store manager, said he was thrilled with the look and feel of the revamped store, and was excited to present shoppers with an extended range of products.

“The relaunch of Coles Croydon provides something new and exciting for all of our customers.

“Shoppers will love our extended range of homewares and apparel, making it easier for our customers to get more out of their shopping experience.

“Those in a rush or looking to pick up a quick and easy meal will love our new range of ready-to-go curries at our Curry Pot, prepared by our Indian chefs.

“Our fruit and vegetables are now displayed on ice, maintaining freshness and providing shoppers with great quality produce no matter what time of the day.

“Our new in-store butcher is also on-hand to slice meat on request and give shoppers great tips and suggestions on how to cook the perfect meal,” John said.

Croydon shoppers are invited to participate in opening day celebrations, which will include a range of cooking demonstrations, jazz music, spin and win giveaways, face painting and roving entertainment. It is set to be an enjoyable day for everyone, with entertainment available for the whole family.

Coles Croydon is located in the Croydon Central Shopping Centre, on the corner of Kent and Wicklow Avenues. Opening hours are 6am to midnight, seven days a week.

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