coles

MEDIA RELEASE

COLES GLENELG LAUNCHES NEW-LOOK

Coles launches its new-look Glenelg store with a selection of the finest South Australian products and 28 new jobs for the community

October 2009

Coles Glenelg will open with a fresh new-look and 400 new lines of quality local South Australian fare on Thursday 8 October.

After an extensive refurbishment, Coles Glenelg is pleased to welcome 28 new team members including a fishmonger and two bakers. The store will now boast a 'market-style' atmosphere with fresh fruit and vegetables displayed on ice for improved freshness, wider aisles, new self-service checkout counters and special trolleys to keep children occupied.

The new-look store will also feature a butcher with some of South Australia's finest meats including sausages from Slape & Sons in Newton, products from Olga's in Welland, Riverland Smallgoods in Waikerie,Coorong Angus Beef and seafood from Cappo's Local Seafood.

The delicatessen will include a gourmet specialty cheese case with local products from Barossa Fine Foods from Elizabeth West and Murray Bridge's Murray Valley Cheese, famous for their specialty cheeses, creams and yoghurts.

Coles Glenelg store manager John Jeffrey says he is excited to finally be revealing the stores new-look to valued customers.

"We can't wait for our loyal customers to see the way the store has changed. Not only will it make shopping experiences easier, but the fact that South Australian products are available means customers will be able to support local communities," Mr Jeffrey said.

The new-look Coles Glenelg will now also provide parcel pickup services and additional parking for parents right outside the store.

Coles Glenelg is located on Nile St in Glenelg and is open from 6am to 9pm Monday to Friday, 6am to 5pm Saturday and 11am to 5pm Sunday.

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