coles

MEDIA RELEASE

COLES TO RELAUNCH IN NOWRA

New-look store to offer shoppers more choice and value

December 2010

Shoppers will be able to come in and see Coles Nowra's new look when it's unveiled at 6am on Thursday 9 December, following the completion of an extensive revamp.

The range of new features on offer will excite Nowra shoppers, and will include an in-store butcher and baker.

Store manager, Scott Fyshwick, said the store's new layout will make picking up groceries easier and more convenient for shoppers, while still offering the freshest produce, every day.

"Our fruit and vegetables will be displayed on ice, to retain their freshness, meaning customers will have top quality produce no matter what time of the day they choose to shop.

"Customers will be excited to see the introduction of our in-store bakery, baking fresh breads as well as delicious cakes and pastries, daily.

"Our shoppers will also have the option of freshly cut deli meats and an in-store butcher will be on hand to offer tips on how to prepare your meat, from the family meal through to dinner parties.

"Shoppers in a hurry will love our convenient Curry Pot, with fresh, ready-to-go meals made by our Indian chefs, and the option of using our self-checkouts will make a trip to the supermarket quick and convenient," Scott said.

Two team members who started at Coles Nowra when it first opened its doors in 1977, Carol Wilson and Jeff Daley, will be cutting the ribbon on Thursday to officially open the relaunched store.

Carol joined Coles at the age of sixteen as a casual checkout operator, going on to become an office manager in 1992. Jeff started at Coles Nowra as a butcher and became meat manager in 1992.

The Coles Nowra relaunch will bring an additional 40 jobs to the region, increasing the store's team to 200.

Coles Nowra is located on the corner of Kinghorne and Junction Streets. Opening hours are 6am to midnight, Monday to Saturday and 6am-10pm, Sunday.

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