coles

MEDIA RELEASE

Friday, 14 January 2011

Coles' customer donations to QLD flood appeal now over $2.3 million

Coles Operations Director, Stuart Machin, welcomed the strong customer support across Australia for the victims of the Queensland floods.

"As a result of the amazing support shown by Coles' customers for the QLD Premier's Flood Appeal, $2.3 million will be paid into the Appeal Fund today,' Mr Machin said.

"This brings the total funds donated by Coles to the Flood Relief Appeal to $3.3 million.

"While the flood situation has improved in some areas, we encourage customers to continue their generous and heart-felt support and keep their donations coming.

"It will be a long road to recovery for many thousands of Queenslanders while they rebuild their homes and lives," Mr Machin said.

As well as providing customers with the opportunity to donate at all Coles, BI-LO and Pick 'n Pay supermarkets Australia-wide, Coles is working around the clock to secure food supplies for communities impacted by the floods.

"Our distribution centres and stores in affected areas are continuing to provide on the ground food assistance to the SES and other relief agencies so that essential items can get to those who need them.

"We have also had wonderful support from our suppliers, such as San Remo, Heinz and SunRice, which are helping us provide meals for Red Cross volunteers manning the 24 hour Disaster Recovery Hotline," Mr Machin said.

For the latest information about Coles stores and services in Queensland, please visit coles.com.au

For further information, please contact: