Foodbank
An Australia Without Hunger

Baptist Care
Northern Territory

coles

MEDIA RELEASE

Coles Supermarkets in the Northern Territory extend support to those less fortunate

November 2010

Coles Supermarkets in the Northern Territory and Foodbank NT have joined forces to support the territory's most vulnerable residents through an ongoing hunger relief partnership.

From Tuesday 9 November, Coles NT Supermarkets will donate shelf-stable food products, general merchandise, cleaning products, health and beauty items and much more to Foodbank NT.

This commitment comes off the back of Coles' $3.6million contribution to Foodbank in the last financial year and the recent donation of a large refrigerator to Foodbank Darwin, increasing their capacity to store fresh foods.

Foodbank NT General Manager, Peter Fisher, said all items donated by Coles will help to achieve Foodbank's goal of tackling the hidden hunger problem in Australia.

"We have identified the provision of food as one of the greatest needs within the community, so we are very appreciative of donations from companies like Coles," Mr Fisher said.

"The food we receive from Coles goes straight into the mouths of children and families who need it most and the more we get, the more we can help people who are struggling."

Coles NT Zone Manager, Vito Borrello, said that Coles' involvement in the initiative is an important way of showing support to less fortunate members of the community.

"Coles has the opportunity to give back to community members in need by making essential food and lifestyle products easily accessible where they otherwise wouldn't be," Mr Borello said.

"Most people take products like these for granted because they are always within reach, but this isn't the case for everyone. We hope the products donated will help to bridge this gap."

Foodbank is the largest hunger relief charity in Australia and acts as a conduit between the food industry and the welfare sector. Foodbank NT is run predominantly by volunteers and relies on food from suppliers to provide vulnerable people who are experiencing difficulty access to nutritional and affordable food for themselves and their families.