coles

MEDIA RELEASE

COLES DONVALE TRANSFORMATION NOW COMPLETE

The Mayor to officially open the newly refurbished Coles Donvale store Thursday 24 September

September 2009

Coles Supermarkets will officially open the doors of its new-look Donvale store at Tunstall Square Shopping Centre on 24 September at 7am.

Mayor Charles Pick will cut the ribbon to officially launch the store at 9am on opening day.

The newly renovated store, now at over 3200 square metres, will feature a brand new 'market-style' layout including delicatessen with a self-serve gourmet cheese selection, a salad bar on ice with freshly sliced fruit and vegetables, a pizzeria with pizzas made to order, a special Curry Pot offering, an extensive seafood selection with an in-store fishmonger, a patisserie, and a meat servery.

Coles Donvale will also feature new quality local Victorian products including tea from Chai Station in Essendon, biscuits from Mrs Marshall's in Eltham, Pasta from Passion Pasta in Laverton North and Raw Materials products from Yarraville.

Coles Donvale store manager Martin Scott is looking forward to officially opening the fresh new-look store and adding 90 new employees to the Coles Donvale family.

"We have undergone a transformation here at Coles Donvale and can't wait to finally reveal the new layout to our valued customers.

"The store now has a 'market' feel with a bigger range of products, fresh produce on ice tables and wider aisles. We have also hired 90 new staff members to offer customers even greater service," Mr Scott said.

To celebrate the brand new-layout, Coles Donvale will host a week of activities including sales and specials and a Grand Final celebration weekend which will include a BBQ on Friday 25 September and a Coles Grand Final giveaway.

Spend $50 or more at Coles Donvale from Thursday 24 September to Sunday 27 September and you have the chance to win a 2010 membership for you and your family for the AFL footy club of your choice. One membership package will be given away each day.

Coles Donvale is located at Tunstall Square Shopping Centre on the corner of Doncaster and Tunstall Roads, Doncaster and is open from 7.00am to midnight daily.

-ends-