coles

MEDIA RELEASE

COLES TO RELAUNCH IN GLENFIELD PARK

New-look store to offer shoppers more choice and value

December 2010

Coles Glenfield Park will unveil a new look at 8am on Thursday 16 December 2010, following the completion of an extensive revamp.

Shoppers will be excited to see innovative new features incorporated into the store, which will provide a wider range of fresh produce within an improved and convenient floor plan.

Store manager, Aaron Fahey is impressed with the store's new look and said the format will make the shopping experience in Glenfield Park easier for all shoppers.

"We have created a store for Glenfield Park that will provide our customers with everything they need under the one roof. Whether it be hosting a dinner party for 10 or grabbing a few things for dinner on the way home from work, shoppers will love the convenience of what we have to offer.

"We want to provide shoppers with the freshest and tastiest produce possible, so we'll be serving all our fruit and vegetables on ice to ensure they reach shopping trolleys in top condition.

"Shoppers will also notice our wider aisles, designed to make grocery shopping quicker and easier, and our 'Value Alley', offering fantastic specials each day.

"Our very own in-store bakery will bake from scratch daily, offering fresh breads and delicious cakes and pastries.

"Busy shoppers will love the convenience of our self-checkouts and our Curry Pot, which provides delicious meals pre-made by Indian chefs, for people on the run," Aaron said.

The store relaunch will bring an additional 20 jobs to the region, increasing the Coles Glenfield Park team to 145 members, who are all locals from Wagga.

Long-time team member, Karren Lonnie, will be joined by Aaron to cut the ribbon and officially relaunch the store on Thursday morning.

Karren has been with Coles for over a decade as a deli assistant, and is well known to shoppers for her friendly and helpful manner.

Aaron joined Coles over 15 years' ago and has spent the last five of those as store manager at the Glenfield Park store.

Coles Glenfield Park is located at South City Shopping Centre, 1-7 Tanda Place in Glenfield Park, and is open 6am to midnight Monday to Saturday and 8am to 10pm Sunday.

-ends-