coles

MEDIA RELEASE

COLES GRAFTON GRAND OPENING

Coles Grafton to make shopping quick and simple for local residents

November 2008

Coles Supermarkets will celebrate the opening of its new Grafton store, located on the corners of Fitzroy, Pound and Villiers streets, on Monday 24 November from 8.00am.

The new store will bring 120 new jobs to the local community and will offer Grafton shoppers fantastic value on an extensive range of products.

Coles store manager Lachlan Stewart is excited about the value and choice the new store will offer Grafton residents.

“The store looks fantastic, and will offer shoppers a great selection of fresh produce, at a competitive price”, Mr Stewart said.

At 3546 square metres with 29,000 product lines, Coles Grafton provides an extensive delicatessen, bakery, full range of seafood and poultry, fresh floral range and fresh food section all in the one store.

A huge dairy and freezer range will complement the wide-ranging selection of fresh produce and product demonstrations will give shoppers a full assortment of both fresh products and recipe ideas.

The new Coles Grafton store also features an open-flow entry plan which will mean a quick and easy shopping experience, while a travelator linking the store to an undercover car park will offer even more convenience for time-poor shoppers.

Coles Grafton will be open from 7:00am-9:00pm Monday to Friday, 7:00am-8:00pm Saturday and 8:00am-7:00pm Sunday.

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