coles

MEDIA RELEASE

COLES TO RE-LAUNCH IN NORTH LAKES

New-look store to offer shoppers more choice and value

August 2010

Coles North Lakes reopens its doors on Thursday 2 September 2010 with a brand new look, following the completion of extensive renovations to the store.

Spanning over 3,600 square metres, the store will provide high quality Australian meat prepared by an in-store butcher, freshly baked pastries and bread provided by the in-store bakery, extended seafood and specialty cheese ranges, and fresh produce on ice. The new services will boost local employment opportunities, providing 22 additional jobs.

Coles North Lakes store manager Rod Thompson is excited to reveal the store's new look to residents.

"Many of the changes in layout are designed to emphasise quality fresh produce. I know the North Lakes community will love the market place feel and new products available," Rod said.

"Coles North Lakes customers can be assured that by purchasing a Coles Butcher beef product marked with a 100% QLD Beef logo, they are supporting the QLD beef industry and local QLD farmers."

"The store is the complete one-stop-shop, providing all the staples, plus convenient meal solutions such as delicious curries and be sure to look out for the Curtis Stone recipes each week to create great fresh family meals at a great price." Mr Thompson said.

From Thursday to Sunday between 10am and 4pm shoppers can enjoy free food samples, giveaways, cooking demonstrations for great family meals and face painters for the kids. Kids in the Kitchen demonstrations will also be taking place at 4pm Thursday and Friday, and 12pm Saturday.

The first 300 shoppers to spend $50 in a transaction will also receive a free Coles gift bag.

Adding to the excitement of opening week is the launch of the national Coles Sports for Schools program, which will see local schools Bounty Boulevard State School and St Benedict's School collecting vouchers to redeem for sporting equipment. Visit http://sportsforschools.coles.com.au for more information about this initiative.

Coles North Lakes is located on the corner of North Lakes Drive and Anzac Avenue. The store is open 8am to 9pm Monday to Friday, 8am to 5pm Saturday, and 9am to 6pm Sunday.

-ends-