coles

MEDIA RELEASE

COLES TO RELAUNCH IN KOTARA

New-look store to offer shoppers more choice and value

December 2010

Coles Kotara will unveil a contemporary new look at 7am on Thursday 16 December 2010, following the completion of an extensive revamp.

An innovative range of new features will be available to shoppers, including an in-store butcher and baker, as well as an extended range of the freshest produce on offer.

Store Manager, Corey McDonnell, said shoppers will be excited about the store's new market-style layout, which will make grocery shopping quicker, easier and more convenient.

"We want to ensure that our customers are receiving the freshest produce daily, so we are taking extra care to display all of our fresh fruit and vegetables on ice, so produce is always crisp and at its best.

"One of the most exciting new aspects of the store is our in-store butcher. Shoppers can request how they would like their meats cut and also receive tips on how to prepare their meat dishes, whether it be for family meals or a dinner party for twenty.

"Our in-store baker will also be providing freshly baked breads and delicious cakes and pastries daily," says Corey.

Coles Kotara also has some great new convenience offerings including the new 'Curry Pot' feature for busy locals on the go. The delicious ranges of pre-prepared dishes are made by Indian Chefs and are sure to be a hit.

The new-look will also bring 34 new jobs to the community, boosting the existing team from 106 to 140.

The store relaunch will also include cooking demonstrations on Saturday 18 and Sunday 19 December from 10am-3pm and a visit from Santa for the kids on Saturday 18 and Sunday 19 10am-2pm.

Coles Kotara is located at Westfield Kotara, Cnr Northcott Drv & Park Ave. It is open 7am to midnight Monday to Friday, 7am-10pm Saturday and 8am-8pm Sunday.

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