coles

MEDIA RELEASE

# COLES WINGHAM GRAND OPENING

## *Coles comes to Wingham with a new and improved shopping experience*

May 2009

Coles Supermarkets will officially open the doors of its new Wingham store on Saturday 30 May at 9am.

The new Coles store offers residents a supermarket shopping experience never seen before in Wingham while also providing great value. The new store also offers organic fruit and vegetables, an in-house bakery, a serviced deli and fresh produce on ice to maintain freshness.

Coles Wingham encompasses over 2,700 square metres with a spacious, open store layout for easy access. As well as a great range of groceries, fresh fruit and an instore butcher, Coles will also provide an increased range of seafood, health food and specialty cheese.

Store manager Christina Andrews can't wait for residents to see the new Coles at Wingham.

"The Coles store looks fantastic, and I think shoppers will love having such a large range of quality products in a brand new setting," Ms Andrews said.

"We are also thrilled to have the previous Bilo team on board for this great new venture, and look forward to utilising their experience as Coles begins to serve the Wingham community."

Coles Wingham will be open to the public for a special preview of the new store on Saturday 23 May from 10am to 1pm. Shoppers are encouraged to come down on the day to get a sneak preview of the store and take advantage of the charity BBQ and free gift bags on offer throughout the morning.

The new Coles store officially opens the following Saturday 30 May at 9am and is located at the corner of Primrose and Isabella Streets. It will be open from 6.00am to 10.00pm Monday to Saturday and 8.00am to 8.00pm on Sundays.

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