



What is the Coles Little Athletics Community Fund?

The Coles Little Athletics Community Fund (CLACF) is a grant scheme designed to distribute money to Little Athletics centres to improve the grassroots Little Athletics experience for volunteers, participants, and families by supporting the purchase of sports, safety and volunteering equipment.

Where does the Coles Little Athletics Community Fund come from?

The CLACF will be funded with ten percent (10%) of the retail sale price from every specially-marked Coles' community bag with a Little Athletic Australia (LAA) swing tag sold at Coles' supermarkets between 5 June 2018 and 31 August 2022. In 2021, Coles will also donate 10 cents of every kilogram of bananas sold on National Banana Day (1 May 2021) to the CLACF.

Who can apply?

To be eligible to apply to the CLACF, an applicant must:

- I. Be an incorporated association or a company limited by guarantee;
- II. Be a current member of one of the Little Athletics Australia affiliated State or Territory bodies in the financial year of the application;
- III. Have used any previous grant from the CLACF (if applicable) in accordance with the CLACF Guidelines; and
- IV. Agree with the terms and conditions set out in the CLACF Guidelines.

Can Little Athletics 'Clubs' apply?

Clubs affiliated with a centre and not directly affiliated with their state body are ineligible to apply. A centre can submit an application on behalf of a club, however, eligible centres can only apply for one grant in each round.

If you are unsure of your eligibility status, please contact your Little Athletics State Body or enquire via communitysport@coles.com.au **before** applying.

I'm not a current committee member, can I submit an application?

Yes, but you must have authority from the current committee to submit on their behalf.

How do I apply?

The CLACF Application Form is available to download when we are accepting applications at coles.com.au/littleathleticsfund. Applications to the CLACF will only be accepted from those applicants that complete their application using the official application form for the current round.

The Application Form and the official quotation must be submitted as **PDF** attachments to the email address: communitysport@coles.com.au on or before the time and date specified by the Panel as listed on coles.com.au/littleathleticsfund.

When can I apply?

The key dates for each funding round, including opening and closing dates, will be announced throughout the year on coles.com.au/littleathleticsfund.

What is the maximum amount of money that can be applied for?

The maximum allocation per application is \$5,000 and the minimum allocation per application is \$1,000. If the total purchase price of the item(s) exceeds \$5,000, the centre is required to outline how they will fund the additional cost of their item(s) in their application.



How many times can my Little Athletics Centre apply for a grant?

For each round of the CLACF, eligible centres can apply for ONE grant. If a centre submits multiple grants in a round, only the first application received will be reviewed.

Both successful and unsuccessful applicants from previous rounds are eligible to re-apply in future rounds. Preference will be given to centres that have not previously received a grant from the Fund, as long as their application complies with the requirements set out in the Application Form and CLACF Guidelines.

What can the money be used for?

Applicants may only use funds from the CLACF for the following purposes:

- I. **Essential athletics equipment:** Little Athletics activity equipment required to run the regular LAA program (e.g. collapsible hurdles, high jump mats, discus, shot puts, javelins and measuring tapes, starting blocks, electronic starting guns, stop watches, sand for long jump pit);
- II. **Core safety or injury prevention:** Items to ensure safe participation of LAA participants and volunteers (e.g. first aid kit, defibrillator, shade marquees, portable discus nets, barriers, equipment to help the centre comply with COVID-safe guidelines such as hand sanitisers).
- III. **Modified equipment:** Purchase of modified equipment to facilitate participation activities for athletes with a disability or beginners (e.g. step hurdles, vortex, Tiny Tots equipment, bean bags, training discuses, soft shot puts).
- IV. **Volunteer support:** Equipment to support volunteers to run the regular LAA program more efficiently and effectively (e.g. Timing gates, rakes, speakers and microphones, line marker, trolleys, storage boxes)
- V. **Other:** Items that do not fit in the categories above but will significantly improve the experience of the regular LAA program. Freight and delivery of items can be included in "other".

Funds from the CLACF **cannot** be used for:

- I. Uniforms;
- II. Equipment already purchased (i.e. funds cannot be applied retrospectively to cover costs outside of the approved application timeframes.);
- III. Equipment that will not remain the property of the LAA Centre;
- IV. Prizes or rewards (e.g. awards, certificates, badges, medals, ribbons, trophies, gifts);
- V. Fees such as affiliation fees, insurance, individual player registrations or one-off or ongoing fees for coaches, officials or instructors, etc. or any other activities expected to be covered by the LAA Centre or participant(s);
- VI. Facilities or capital works, permanent structures that require council or facility management approval such as concrete throwing circles and permanent discus cage
- VII. Individual and personal items (e.g. athlete travel costs to participate in competitions and events, shoes, etc.);
- VIII. Operational costs (e.g. ground hire or maintenance fees, utilities, etc.);
- IX. Consumables (e.g. catering or canteen items);
- X. Equipment to support a specific or one-off event (e.g. regional carnival);
- XI. Equipment not directly related to the sport of Little Athletics even if it may support the centre (e.g. fridge, BBQ, etc.)
- XII. Marketing or advertising expenses;
- XIII. Professional development courses (e.g. Board training, coaching or officiating courses, first aid training, etc.); or
- XIV. Any costs that are not listed on the quote provided in the application.



Does the fund cover GST?

This grant will **NOT cover GST** on items even if your centre is not registered for GST. The **Total Funds Requested** must be a GST exclusive amount, regardless of whether or not your centre is registered for GST.

If your quotation does not provide a breakdown of the GST exclusive price, you can manually calculate the GST exclusive price by deducting 1/11th of the GST inclusive price to derive the GST amount.

How many items can I request support for?

You can put down as many items as you like as long as the total funding requested is a minimum of \$1,000 and does not exceed \$5,000. If your total exceeds \$5,000, you must specify the funds that your centre will cover if you are successful for the grant so that the **"total amount requested"** does not exceed \$5,000. Once your item(s) exceeds \$5,000, do not put down any other items, i.e. do not list all the items you want to purchase for your centre – only the items the grant will / can cover.

I haven't got an official quote yet. Can I just put in an estimated cost?

No, make sure all items you set out in your application form are supported by an official financial quotation from the supplier you intend to purchase the product(s) from. The costs of your items in Section 5 (Financial Details) of the Application Form must match up to the official financial quotation you attach.

Centres must **attach** a current, official financial quotation with their application. **Screenshots from a supplier's website is NOT an official financial quotation.** Successful centres must use the supplier listed on their application and cannot change either of their items or the supplier once the submission has been made.

Who can I source a financial quotation from?

Centres can source a valid quote from any trustworthy registered Australian business. Below are some examples of companies who have existing relationships with affiliated States & Territories and/or Coles:

- Nordic Sport Australia (nordicsport.com.au)
- IDM Sports (idmsports.com.au)
- RHSports (rhsports.com.au)
- Hart Sport (hartsport.com.au)
- Timing Solutions (<https://www.timingsolutions.com.au/>)

Can I purchase second-hand equipment?

No, the equipment must be a new purchase from a registered Australian business. Items purchased from e-bay (or similar second hands goods sales forums) or another Little Athletics / Athletics club or centre will not be considered.

We're using a supplier that can't guarantee the equipment will be received within three months of receiving the funds, will you still accept my application?

No. If successful, the equipment must be purchased within three months of receiving the funds. If you are not sure if the purchase can be made within three months, seek an alternative supplier that can meet the guidelines or request alternative equipment.

We've already purchased the equipment, should I attach the receipt with the application?

We will not fund equipment purchased retrospectively. The only attachment you should be providing is an official quotation, not an invoice.



Who makes the decision regarding the grant?

The CLACF will be overseen by a Panel, which will include two nominees from LAA and two nominees from Coles. Relevant Little Athletics State and Territory body representatives may be required for additional input from time to time.

The Panel will, at its discretion, assess applications to the CLACF in accordance with the criteria set out in the Guidelines.

Are the questions weighted? Should I write more about my centre, the impact or the promotion?

No, the questions are not weighted the application will be judged against the criteria set out in the Guidelines.

There's not enough space to write all the good things about my centre or the impact the grant will make. Can I add more information as a separate attachment?

No, we will not consider attachments – only what is written on the application form. You should not exceed the word limit provided. A word limit has been placed to allow the Panel to assess all centres equitably and efficiently.

What is the likelihood of receiving funding?

This will vary depending on the quality/quantity of applications and the total funds available for each round.

When will I know if I'm successful?

Applications will be reviewed by the Panel after the close of applications, with a decision on the successful applicants to be made within 30 days. Specific notification dates will be shared on coles.com.au/littleathleticsfund for each round.

What do I need to do if we're successful in obtaining funding?

Centres can purchase items once Coles has provided written approval through a letter of offer.

Centres that have been successful will be required to supply the following items to obtain their grant:

- Provide proof of purchase (i.e. a valid receipt or tax invoice) of the goods purchased from the supplier listed in the application form **within three months** of receiving the funds;
- Provide a good quality photographic image of the purchase within three months of receiving the funds;
- Ensure that any LAA participant or other person such as parent, guardian, volunteer or other child appearing in photos or images supplied by the LAA Centre or LAA has consented to the use of their photograph, image, name or quote by Coles and LAA for promotional material in association with the CLACF through the LAA program registration process or otherwise; and
- The centre and the applicant on its behalf consent to the terms set out in the Guidelines.

Will Coles promote centres that receive funds?

By submitting an application, each recipient agrees to provide Coles and LAA with a photograph that includes the purchased product arriving or in use at the centre within three months of receiving the funds. Coles and LAA may reproduce photograph/s provided by the recipient in publications, websites, social networks and media releases without any further reference or payment or other compensation to the entrant as described in the application form.

What if I still have questions?

Visit the coles.com.au/littleathleticsfund to obtain the terms and conditions that are set out in the guidelines.

If your questions are not answered in the guidelines or FAQs please email communitysport@coles.com.au.